



## Application for Business Partner Membership

The West Pasco Hernando REALTORS® invites local businessmen and businesswomen who are affiliated with or interested in the real estate industry to become a West Pasco Hernando REALTORS® Business Partner Member.

I hereby apply for Business Partner membership in the West Pasco Hernando REALTORS®. I agree to abide by the Policies and Procedures of the West Pasco Hernando REALTORS®. I understand that the completed application will be subject to approval by the Board of Directors. Upon approval, my name will be placed on the Association's mail list, will appear on the Association's website, and I will be entitled to any of the benefits listed on the attached sheets.

Business Partner Membership does not entitle me to use the word "REALTOR®", which is copyrighted and reserved for those members holding active real estate licenses, and who hold REALTOR® membership with the National Association of REALTORS®. You may include on your business cards "Business Partner Member of the West Pasco Hernando REALTORS®". Business Partner members may not vote in elections.

*Instructions:* Company membership includes one Primary Member and one Secondary Member. The Primary Member, who is responsible for appointing the additional members to represent the Company and to notify West Pasco Hernando REALTORS® of any changes in membership or contact information, should be listed in the Primary Member Contact Information section. Any Secondary Members should be listed on the 3<sup>rd</sup> page of this application.



## Primary Member Contact Information

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_

Home  
Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone (\_\_\_\_) \_\_\_\_\_ Home Fax (\_\_\_\_) \_\_\_\_\_

Cell Phone (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Please send my mail to my ☐ Home ☐ Office

License #: \_\_\_\_\_ (if applicable e.g.- home inspectors, pest control, etc.)

## Company Information

Office Name  
\_\_\_\_\_

Office Address  
\_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Office Mailing  
Address \_\_\_\_\_

(Include address, city, state, and zip if different from above)

Office Phone (\_\_\_\_) \_\_\_\_\_ Office Fax (\_\_\_\_) \_\_\_\_\_

Website  
\_\_\_\_\_

Type of business  
\_\_\_\_\_

(examples: lender, title company, home inspector, etc.)

### Secondary Member Information

1. Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_(\_\_\_\_)\_\_\_\_\_ HomeFax\_(\_\_\_\_)\_\_\_\_\_

Cell Phone  
\_(\_\_\_\_)\_\_\_\_\_ Email \_\_\_\_\_

Please send my mail to my ☐ Home ☐ Office

### Additional Associates

1. Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_( \_\_\_\_ ) \_\_\_\_\_ Home Fax \_( \_\_\_\_ ) \_\_\_\_\_

Cell Phone \_(\_\_\_\_)\_\_\_\_\_ E-Mail \_\_\_\_\_

Please send my mail to my ☐ Home ☐ Office

2. Last Name \_\_\_\_\_ First Name \_\_\_\_\_ MI \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_( \_\_\_\_ ) \_\_\_\_\_ Home Fax \_( \_\_\_\_ ) \_\_\_\_\_

Cell Phone \_( \_\_\_\_ ) \_\_\_\_\_ E-Mail \_\_\_\_\_

Please send my mail to my ☐ Home ☐ Office

### SIGNATURE

I understand that I am not, nor is my company, eligible for Business Partner membership in West Pasco Hernando REALTORS® if I, or any member of my company, holds an active real estate license issued by the State of Florida if such license is used for other than actions which are incidental to the business' main purpose.

I hereby certify the foregoing information furnished by me is true and correct, and I agree that failure to provide complete and accurate information as requested, or any misstatement of fact shall, be grounds for revocation of my membership if granted.

I acknowledge that dues/fees are non-refundable/non-transferable.

\_\_\_\_\_  
Signature of Applicant

\_\_\_\_\_  
Date of Signature

\_\_\_\_\_  
Print Name



## Application for Business Partner Membership

### Credit Card Payment Authorization

**Dues and fees are NON-REFUNDABLE/NON-TRANSFERABLE and dues are prorated only for NEW Business Partners.**

Please see the dues schedule below:

| <u>Membership Type</u>   | <u>New Member Dues</u>              | <u>Annual Renewal</u> |
|--------------------------|-------------------------------------|-----------------------|
| Business Partner         | Prorated monthly based on join date | \$300                 |
| Premium Business Partner | Prorated July 1st (\$600)           | \$1,000               |
| Additional Associate     | Prorated monthly based on join date | \$100                 |

\*Premium Business Partner Membership includes a 24x60 one time production banner which is hung in Sunset Room (South Office), an ad on the North Office digital display, and website recognition.

If you are emailing or faxing your application and wish to pay by credit card, please complete the information below.

Credit Card No. \_\_\_\_\_

Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

Name on card \_\_\_\_\_

Address where Credit Card Statement is mailed: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Amount to charge \$ \_\_\_\_\_

Authorized signature \_\_\_\_\_



## Business Partner Benefits

*Mission Statement: As the Business Partners of the West Pasco Hernando REALTORS®, our mission is to work together with the REALTORS® to provide products and services that will add value to all members. We will focus on building relationships, supporting the community through education, events and charitable activities that promote more awareness and success in our industry. Business*

*Partners are a group that is interested in helping each other, as well as REALTOR® members.*

- ♦ **Recognition:** Simply being able to say, “I am a Business Partner of the Association” gives you immediate recognition to the Association members. Business Partners are entitled to privileges, EXCEPT to vote or hold elective office.
- ♦ **Networking Opportunities:** Business Partners are invited to attend all Association functions (excluding Grievance Committee meetings, Professional Standards hearings and REALTOR® Roundtables).
- ♦ **Committee Service:** Sign up to serve on a committee.
- ♦ **Electronic Communications:** Automatically receive our weekly email newsletters, keeping you informed of Association news, upcoming events, education opportunities, and important deadlines. For additional updates, opt in to receive text message alerts by visiting the link provided.

<https://platform.mobile-text-alerts.com/subscribe/HCAR>

♦ **Directory Placement:** Business Partner company and the primary contact are included in the Directory on the Association’s website and the members’ Info Hub.

♦ **Free Member Rosters:** Upon request, receive a REALTOR® roster with business address and/or email addresses. (Limited to two per year)

♦ **Business Partner Trade Show(s):** Each year, trade show(s) are usually held to thank the REALTORS® for their support. The Business Partners assist with the planning of the trade show(s).

♦ **Sponsorship Opportunities:** Business Partners are offered a wide variety of sponsorship opportunities to fit their market plan and budget such as Mixers, General Membership meeting door prize sponsorships and sponsorship of events held for REALTORS®. *Non-sponsoring Business Partners attending events are encouraged to refrain from wearing a company name badge or company logo attire.*

♦ **Volunteer Opportunities:** Get involved in the Association! Get to know the members on a more personal level. Business Partners are encouraged to volunteer on committees, work groups, task forces and be a mentor. There’s nothing like working shoulder to shoulder with someone on a project to get noticed.

♦ **Business Partner Advertisement:** Business Partners have an area at both West Pasco Hernando REALTORS® Offices to leave marketing material. Your company information is also included in the Business Partner Directory on the Association websites. Premium Business Partner Membership includes Includes a 24x60 one time production banner which is hung in Sunset Room (South Office), an ad on the North Office digital display, and website recognition.

♦ **eKey/Lockbox Access** *(limited to Pest Inspectors and Home Inspectors ONLY):* Pest Inspectors and Home Inspectors are eligible for an electronic key (eKey) from the Association to gain access to MLS listed homes through the lockbox to perform their duties. The eKey is issued to the individual, not the firm and **CANNOT be shared.**

♦ **Share Your Expertise with Our Members!** Business Partners are encouraged to submit educational class proposals that provide value to our REALTOR® members. All proposed classes are reviewed by the West Pasco Hernando REALTORS® Education Review Panel prior to approval. To learn more about the proposal process, instructor requirements, and submission guidelines, please contact [Diana@wpbor.com](mailto:Diana@wpbor.com).